



✉ marcoux.heather@gmail.com

☎ (306) 713 1996

🌐 www.heathermarcoux.ca

🏠 Red Deer, Alberta, Canada

FREELANCE CONTRIBUTIONS:

Mother.ly
Dogster
Catster
Lucky Puppy
DogTime
The Dodo
Sniff & Barkens
The Petco Blog
Tribe Magazine
Parent.co

EDUCATION

DIPLOMA:
RADIO, TELEVISION AND
BROADCAST NEWS

2010

Southern Alberta Institute of
Technology (SAIT)
Calgary, Alberta

HEATHER MARCOUX

digital | print | broadcast

FREELANCE WRITER

April 2014 - present

- Contributing original reporting, features, celebrity interviews, product reviews, essays and video scripts to various digital and print publications.
- Regular columnist for [Dogster](#) magazine since 2015.
- Extensive contributions to news section at [Mother.ly](#) in 2017.

COMMUNICATIONS ADVISOR

Alberta Health Services, Red Deer | March 2014 - September 2015

- Created [content](#) for the web, [a monthly print publication](#) and social media.
- Pitched stories to media, facilitated interview requests and photo opportunities.
- Planned community events.

MORNING NEWS ANCHOR

CTV News Saskatoon | December 2012 - March 2014

- [Anchored morning show](#) weekdays from 6 a.m. - 9 a.m. while live tweeting.
- Booked and interviewed guests.

REPORTER/WRITER/PRODUCER

CityTV Calgary | July 2011 - December 2012

- Filed several stories per day for TV and web.
- Contributed reports to 660 News Radio.

VIDEO JOURNALIST/HOST

Shaw TV, Red Deer | November 2010 - July 2011

- Covered community events and city council.

WRITER/PRODUCER

Global News Winnipeg | June 2010 - November 2010

- Wrote for broadcast and web.
- Produced weekend newscasts.

PART-TIME FLOOR DIRECTOR/ CASUAL OVERNIGHT PRODUCER

Global News Calgary | October 2008 - April 2010

- Operated prompter system, sky cameras and traffic cameras.
- Monitored scanner.

GENERAL OPERATOR

CHCA News, Red Deer | July 2007 - September 2008

- Operated video tape recorders, audio board and studio cameras.