



# HEATHER MARCOUX

digital | print | broadcast



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🏠 Red Deer, Alberta, Canada

## I'VE BEEN PUBLISHED BY:

Mother.ly  
Dogster  
Catster  
Lucky Puppy  
DogTime  
The Dodo  
Sniff & Barkens  
The Petco Blog  
Tribe Magazine  
Parent.co  
World Tennis

## EDUCATION

DIPLOMA:  
RADIO, TELEVISION AND  
BROADCAST NEWS

2010

Southern Alberta Institute of  
Technology (SAIT)  
Calgary, Alberta

### FREELANCE WRITER

April 2014 - present

- Contributing original reporting, features, celebrity interviews, product reviews, essays and video scripts to various digital and print publications.
- Regular columnist for [Dogster](#) magazine since 2015.
- Ghostwriting pet content as the founder of [biography.pet](#).
- Launched a self-produced podcast, [Pets From The Internet](#), in 2017.
- News Writer at [Mother.ly](#) since July 2017.

### COMMUNICATIONS ADVISOR

Alberta Health Services, Red Deer | March 2014 - September 2015

- Created [content](#) for the web, a [monthly print publication](#) and social media.
- Pitched stories to media, facilitated interview requests and photo opportunities.
- Planned community events.

### MORNING NEWS ANCHOR

CTV News Saskatoon | December 2012 - March 2014

- [Anchored morning show](#) weekdays from 6 a.m. - 9 a.m. while live tweeting.
- Booked and interviewed guests.

### REPORTER/WRITER/PRODUCER

CityTV Calgary | July 2011 - December 2012

- Filed several stories per day for TV and web.
- Contributed reports to 660 News Radio.

### VIDEO JOURNALIST/HOST

Shaw TV, Red Deer | November 2010 - July 2011

- Covered community events and city council.

### WRITER/PRODUCER

Global News Winnipeg | June 2010 - November 2010

- Wrote for broadcast and web.
- Produced weekend newscasts.

### PART-TIME FLOOR DIRECTOR/ CASUAL OVERNIGHT PRODUCER

Global News Calgary | October 2008 - April 2010

- Operated prompter system, sky cameras and traffic cameras.
- Monitored scanner.

### GENERAL OPERATOR

CHCA News, Red Deer | July 2007 - September 2008

- Operated video tape recorders, audio board and studio cameras.